**Otis press kit suggested captions and instructions**

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**01-OTIS\_NAVY\_logo**Please refer to the Otis logo guidelines for proper use of the Otis logo.

**02-Otis-CEO-Judy-Marks**In her 35 years in industry, Judy Marks has witnessed technological advances while applying emerging and mature technologies in a way that benefits society. As President and CEO, Judy is leading Otis through a digital and cultural transformation that will drive its long-term success as an independent, publicly traded company.

**03-Otis-Empire-State-Building**Otis installed this custom-made glass elevator for the Empire State Building’s 102nd floor Observatory as part of an elevator modernization project for the iconic building that completed in 2019. Otis engineered and installed the Empire State Building's original elevators in 1931 – the fastest and most advanced of their day. Eighty years later, Empire State Realty Trust entrusted Otis with the system's modernization.

**04-Otis-Lotte-World-Tower**Otis elevators are in some of the world’s tallest buildings. Shown here is an Otis machine being hosted into Seoul’s Lotte World Tower, currently the fifth tallest building in the world. The machine powers the “Sky Shuttle” double-deck elevator that runs 496 meters from the second basement to the tower’s 121st floor observation deck and was the world’s tallest double-deck elevator when it was installed.

**05-Otis-escalator-Shanghai**Otis escalators make major infrastructure projects possible. Shown here is an escalator in the Shanghai Metro system that helps to move the city’s more than 24 million people.

**06-Otis-CompassPlus**  
The Otis CompassPlus destination management system groups passengers and stops to offer faster, better organized service so you can arrive 50% faster with fewer stops.

**07-OTISLINE-employee** Otis has 69,000 employees worldwide. The OTISLINE team offers expert customer support 24/7 around the world. “People make a decision every day about what kind of work they’re going to do,” says Otis President and CEO Judy Marks. “That’s what I love about Otis people – they know that what we do matters.”

**08-Otis-Service-Center**Otis has 69,000 employees across 1,400 branches and offices, all committed to meeting the diverse needs of our customers.

**09-12 Otis service mechanics**Otis’ 33,000 field service technicians maintain more than 2 million units that keep 2 billion people on the move.

**13-Otis-service-mechanic-phone**Otis uses Internet of Things (IoT) technology to bring the next generation of service to its customers. This same information is used by mechanics remotely in the field. Most of Otis’ global technicians carry smartphones with apps that will keep them safer, improve customers’ experiences, improve inspections and diagnostics, and enhance productivity.